

**1. Sectoral Studies,
Technology Transfer**

**2. Business
Networking With
Armenia**

**3. Relations with
professionals in Europe**

**4. Services For
Foreigners**

1. Sectoral Studies, Technology Transfer

APRICOT Group SARL has established partnership with the specialists in various areas both in Europe and Armenia for bridging the interested parties in these countries. Our company is carrying out the coordinating activities between the various organizations/individuals in Armenia and France for implementing the joint projects, sector based studies, business trips and round-tables, transfer of technologies, trainings, etc. Below are some tracks of current activity.

Feasibility studies

For discovering the exporting and the investment potentials of Armenia:

- **Exporting potential** of goods and services like fresh fruits and vegetables, tiles from Armenian natural stones, outsourcing services in Armenia for software development (Java, Ruby, MySQL, Android SDK, etc.), outsourcing of accounting services, etc.
- **Investment potential** in the fields of retail market, real estate market, Hi-tech investment projects, etc.

Activities in the agricultural sector

For effective implementation of this activity APRICOT Group is partnering with a number of specialized state/private organizations and specialists in Armenia and France:

- Training sessions in France for Armenian professionals
- Organization of French-Armenian Round Tables to boost the transfer of French technologies
- Participation in the programs of development of new Armenian village model: consultation on seed and equipment imports from France.

Promotion of the Armenian economy

- Web site dedicated to the Armenian economy: www.gab-ibn.com
- Studies and articles for press
- Sector based studies: agriculture and food-processing, industry, retail trade, high technologies, tourism, real estate, etc.
- Investment projects
- Round tables
- Comparative studies on the economies of the South Caucasus region.

2. Business Networking With Armenia

We specialize in Business networking arrangement with Armenia.

We have also an expertise in events arrangement.

We are ready to provide the services for the groups regardless of their size.

Business networking services



Reception on arrival and departure assistance

Business meetings

Logistical support on-site & Itinerary arrangement

Visits to companies and suppliers you want to visit. We can provide you with interpreter for the whole business trip

Track record: Business trip to Armenia of few Presidents and top managers of European retail chains; Study trip of the group of French textile companies' directors; Conference of French medical specialists, Participation of Armenian companies in exhibitions of products abroad, etc.

Event arrangement services

Apricot Group can support the whole organization of events before, during and after the event.

Services before the event

- Discussing with the clients all event's requirements
- Providing the clients with advice on selection of venue, sites for banquet, logistical support on-site, and preparing a culture program, if necessary.
- Printing the event's documents, preparation of the badges
- Production of the kits with event's materials, souvenirs, stationary accessories, etc.



Services during the event

- Secretary services (delegates' registration, hall management, etc.)
- Providing with necessary equipment
- Providing with interpreters
- Publicity and press-conference arrangements
- Lunch & coffee breaks arrangements
- Security services.

Services after the event

- Preparing of reports and sending them to participants
- Support for cultural program
- Arrangement of meetings with local authorities and interested organizations.

3. Relations with professionals in Europe

For those in **Armenia** who wish to learn the best practice, to extend their business contacts, and gain advice on specific issues, we offer targeted business and study programs.



Relations with professionals

Corporate visits designed in close cooperation with the European partners and local experts. We design the programs using our wide network of partners.

All our programs are specific and tailored to the needs of visiting delegations.

Who should come?

The meetings with professionals are aimed for senior level executives whose organizations are associated with the certain sector, including the **culture institutions**, and which are interested in learning the global trends and innovation strategies in the European best practice.

Benefits of the tour

- Receive consultations from the leading European organizations
- Improve your business & marketing strategy, management, and quality control on the basis of advices of senior experts in the sector.

Track record

- Study trip of the managers of some Armenian supermarket for studying the merchandising approach, storehouse management, selection of goods and suppliers, etc. of the some European supermarket chains (Carrefour, Leader Price, G20, etc.).
- Study trip of the managers of some Armenian finance and credit organizations for studying the issues of client servicing, small loans strategy & criteria, human resources, and for discussing the possible collaboration.
- Meeting of some Armenian service providers (including the restaurants) with the French service companies and discussions for possible collaboration.

Special seminars

On request, for corporate clients also can be organized the special seminars outside and/or in Armenia **with the foreign consultants invitation**.

4.

Services For Foreigners

We provide services to foreign companies and expatriates for their settlement in Armenia

Staff

Company managers & partners are from France and Armenia and have a 22 years' experience on European and Armenian markets.

At the disposal of our clients we are place not only our knowledge and experience, but we help them to organize in reasonable way all activities connected with their presence in Armenia and Europe. And what often is more important - we give to our clients a good advice in every life situation in Armenia and Europe.

Reception & Settlement services on-site

- Airport-hotel-airport transfers
- Accommodation: assistance on-site
- Assistance in getting formalities connected with company establishment, banking/opening accounts, insurances etc.
- Provide personal interpretation services
- Banking and finance advices
- Documents preparation & translation
- Take care of tax matters
- Find information for you on anything Armenian-related.

Business contacts

- Branch information collecting
- Partners identifications
- Preparation of marketing and feasibility studies
- Meetings organizing
- Translation services.

Other services

Discovery of Armenian

Organization of Armenia discovery programs (culture, architecture, nature, history, religion, etc.).

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